



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/Critz M/D/Con/PA (12930)
Luc, Inc. (2895)
MILLS, AMY
Telerep/Atlanta, Atlanta (1044)
ph: (555) 555-5555

Invoice 631033
Inv Date 9/30/2012
Terms Net 30
Contract 330527
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

AgM

Product Political - Federal Candidate (1067)
Brand POL/M CRITZ/D/CON/PA (68636)
Acct Types National/Political
Est/Headline /06303901
Demo
Revision
Comments

2427

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:30AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/1							
	Spot	5:59:04AM-Channel	Day,Th-1	09/13/12 6:58AM (Th)	00:30	Channel 11 News 6am	MC-07-12H	\$795.00	
2.0	Contract Line Remarks:	TODAY SHOW 7-8A/2							
	Spot	7:00:00AM- 8:00:00	Day,F-1	09/14/12 7:29AM (Fr)	00:30	Today Show	MC-07-12H	\$620.00	
3.0	Contract Line Remarks:	TODAY SHOW 8-9A/3							
	Spot	8:00:00AM- 9:00:00	Day,W-1	09/12/12 8:36AM (We)	00:30	Today Show	MC-07-12H	\$570.00	
4.0	Contract Line Remarks:	TODAY SHOW 9-10A/4							
	Spot	9:00:04AM-Today S	Day,Th-1	09/13/12 9:27AM (Th)	00:30	TODAY SHOW 9A	MC-07-12H	\$395.00	
5.0	Contract Line Remarks:	NEWS 8-1030A/5							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	09/15/12 9:58AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	MC-07-12H	\$370.00	
6.0	Contract Line Remarks:	NEWS 530-8A/6							
	Spot	5:30:00AM- 8:00:00	Day,Su-1	09/16/12 6:41AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MC-07-12H	\$345.00	
7.0	Contract Line Remarks:	NEWS 8-10A/7							
	Spot	8:00:00AM-10:00:00	Day,Su-1	09/16/12 9:42AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MC-07-12H	\$370.00	
8.0	Contract Line Remarks:	ELLEN/8							
	Spot	10:00:04AM-Ellen	Day,W-1,F-1	09/12/12 10:36AM (We)	00:30	Ellen	MC-07-12H	\$345.00	
	Spot	10:00:04AM-Ellen	Day,W-1,F-1	09/14/12 10:47AM (Fr)	00:30	Ellen	MC-07-12H	\$345.00	
9.0	Contract Line Remarks:	NOON NEWS/9							
	Spot	11:59:04AM-Channel	Day,W-1,Th-1	09/12/12 12:22PM (We)	00:30	Channel 11 News At Noon	MC-07-12H	\$370.00	
	Spot	11:59:04AM-Channel	Day,W-1,Th-1	09/13/12 12:27PM (Th)	00:30	Channel 11 News At Noon	MC-07-12H	\$370.00	
10.0	Contract Line Remarks:	JUDGE JUDY 4P/10							
	Spot	4:00:04PM-Judge Ju	Day,Th-1	09/13/12 4:11PM (Th)	00:30	JUDGE JUDY 4P	MC-07-12H	\$395.00	
11.0	Contract Line Remarks:	JUDGE JUDY 430P/11							
	Spot	4:29:19PM-Judge Ju	Day,W-1	09/12/12 4:39PM (We)	00:30	JUDGE JUDY 430P	MC-07-12H	\$495.00	
12.0	Contract Line Remarks:	NEWS 5-530P/12							
	Spot	5:00:00PM- 5:30:00	Day,F-1	09/14/12 5:14PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MC-07-12H	\$795.00	
13.0	Contract Line Remarks:	NEWS 530-6P/13							
	Spot	5:30:00PM- 6:00:00	Day,Th-1	09/13/12 5:42PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MC-07-12H	\$795.00	
14.0	Contract Line Remarks:	NEWS 6-630P/14							
	Spot	5:58:34PM-Channel	Day,W-1	09/12/12 6:21PM (We)	00:30	Channel 11 News At 6pm M-F	MC-07-12H	\$995.00	
15.0	Contract Line Remarks:	NEWS 6-630P/15							
	Spot	6:00:04PM-CHANNE	Day,Su-1	09/16/12 6:13PM (Su)	00:30	CHANNEL 11 NEWS	MC-07-12H	\$670.00	
16.0	Contract Line Remarks:	JEOPARDY 7-730P/16							
	Spot	6:59:29PM-Jeopardy	Day,F-1	09/14/12 7:12PM (Fr)	00:30	Jeopardy	MC-07-12H	\$1645.00	
17.0	Contract Line Remarks:	WHEEL 730-8P/17							
	Spot	7:30:04PM-WHEEL	Day,W-1	09/12/12 7:41PM (We)	00:30	Wheel Of Fortune	MC-07-12H	\$1645.00	
18.0	Contract Line Remarks:	BETTIS 7-730P/							
	Spot	7:00:04PM-Jerome B	Day,Sa-1	09/15/12 7:23PM (Sa)	00:30	Jerome Bettis 7-730P	MC-07-12H	\$670.00	
19.0	Contract Line Remarks:	HINES 730P/							
	Spot	7:30:04PM-Hines W	Day,Sa-1	09/15/12 7:53PM (Sa)	00:30	Hines Ward Show 730-8P	MC-07-12H	\$570.00	



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/Critz M/D/Con/PA (12930)
Luc, Inc. (2895)
MILLS,AMY
Telerep/Atlanta, Atlanta (1044)
ph: (555) 555-5555

Invoice 631033
Inv Date 9/30/2012
Terms Net 30
Contract 330527
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Federal Candidate (1067)
POL/M CRITZ/D/CON/PA (68636)
National/Political
/06303901

2427

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:30AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.0	Contract Line Remarks:	TONITE/20							
	Spot	11:34:34PM-TONIGH	Day,F-1	09/14/12 12:24AM (Fr)	00:30	Tonight Show	MC-07-12H	\$670.00	